

3M Commercial Graphics



3M Di-Noc™
Special effect films & finishes

For Visual Merchandising, Retail Design & Refurbishment



3M Commercial Graphics

“A seamless wrap of metal around a pillar”

“Brushed metal effect for store windows!”

“Can we get a wood finish sign?”

“Do you have a solution to finish our work faster?”

“Easy to maintain pastel colours”

“Fire-Retardent & safe for the interiors”

“Great looking patterns that look as good as real”

“How can we get a consistency in grain or colour?”

Questions & Suggestions from A to Z
& the answer lies in Innovation



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Presenting

3M Di-Noc™

Special effect films & finishes

For Visual Merchandising, Retail Design & Refurbishment



Flexible

Quick

Durable

Fire-retardant

Environmentally Safe

Easy to maintain

Consistent

Mess-free Refurbishment

NOW AVAILABLE IN INDIA

History of Di-Noc



USA



From Automobile exteriors (1960)
to Interior Cladding of Malls (2007)

And covering the following applications
in the last 4 decades:

- Hotel Refurbishment
- Bullet-train Interiors
- Office complexes
- Residences
- Elevator Carriages
- Retail Stores
- Airports



JAPAN

3M Commercial Graphics

The product

- A multi-layered film construction that includes an embossed protective layer
- Self-adhesive, with 3M patented Comply Air-release adhesive technology
- Wide range of patterns that reproduce visual appearance of Wood, Metals, Leather, Paint, Stucco, Stone, Weaves & a few special effects
- Consistent appearance over large areas, aesthetically appreciated specially while using Wood Grain & Fine Wood series
- Versatile, can clad a range of commonly used substrates

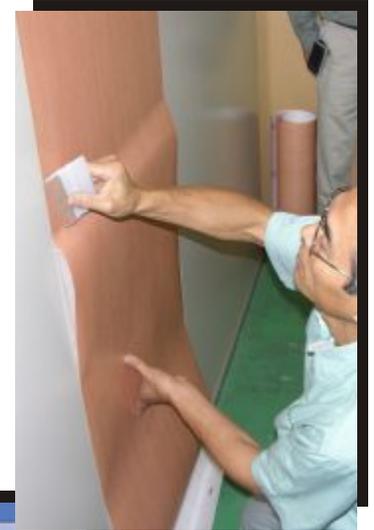
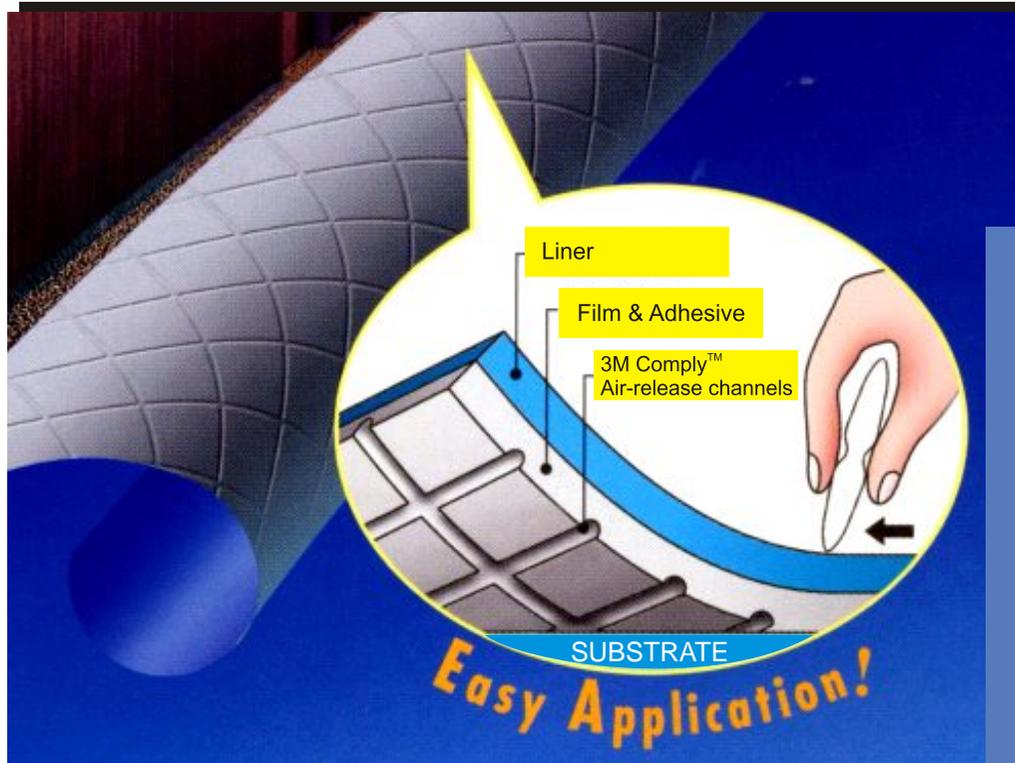


Improved Aesthetics & many other benefits

- Continuous seamless cladding
- Easier to apply, direct on wall or partition boards
- Light-weight material for ceilings, lifts, etc.
- Faster installation time
- Flexible, around curves & pillars
- Trouble-free, low maintenance cost
- Zero setting time, no clamping required
- Uniform adhesive, uniform strength
- Less mess refurbishment, does not hamper other activity



Easy, bubble-free finish



Applications

- Promotes the use of cost-effective substrates that are clad with Di-Noc for premium appearance
- Can be applied on virtually any smooth, dust-free surface
- Clad on various commonly used substrates - MDF, Ply, sun board, foam board, aluminum composite, plastered wall etc.
- Use for partitions, signage, building fascia, merchandising racks & retail furniture, elevator carriages, rest-rooms etc.



Tough, durable & safe

TESTED AND QUALIFIED FOR

- Abrasion Resistance
- Impact Resistance
- Heat resistance
- Humidity resistance
- Stain Resistance
- Chemical Resistance
- Dimensionally Stability
- Anti-bacterial property
- Fire-retardency (ASTM E-84 Class A)
- Non-Toxic Smoke

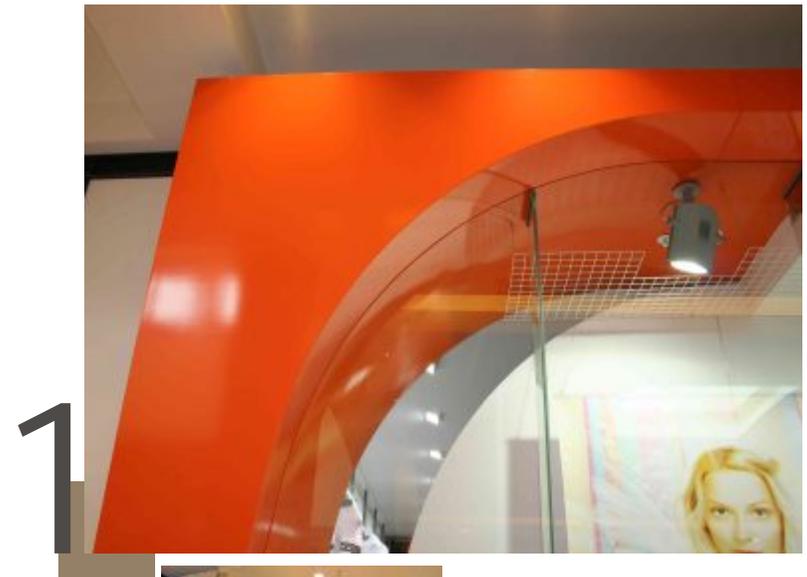


A COMPREHENSIVE TECHNICAL
DATA SHEET IS AVAILABLE
FOR REVIEW



Efficient Refurbishment

- An economical way to bringing change to the stores
- Quick, Easy & Mess-free refurbishment
- Helps save time, cost of replacement & transportation of various elements in the store
- Aids sustainable & eco-sensitive store design by reusing building products and materials in order to reduce demand for virgin materials and reduce waste
- Noise & Dust-free, can be done without any downtime that affects business adversely



Effective performance life

- When used in interiors (not exposed to UV/sunlight) is 10-12 years
- DI-NOC films with “Sun Symbol (☀/☼)” is designed to withstand outdoor weather conditions for 3-5 years
- Use of primers & following application guidelines and bulletins have an impact on performance life
- Adhesion to substrate also depends on the surface preparation prior to application





Merchandise Displays



Day view

Night view



Signage



Building fascia





Retail Furniture



Creative Decoration



Walls & Partitions





Pillars



Elevator lobbies & carriages



Ceiling





Washrooms



Commercial Graphics

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